Strategic Communication

Department Information

- **Department Location:**
  Minard Hall
- **Department Phone:**
  701-231-7705
- **Department Web Site:**
  [www.ndsu.edu/communication/](http://www.ndsu.edu/communication/)
- **Credential Offered:**
  B.S.; B.A.
- **Plan Of Study Sample:**
  [bulletin.ndsu.edu/programs-study/undergraduate/strategic-communication/](http://bulletin.ndsu.edu/programs-study/undergraduate/strategic-communication/)

Minor Requirements

**Minor: Strategic Communication**

**Required Credits: 21**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>COMM 112</td>
<td>Understanding Media and Social Change</td>
<td>3</td>
</tr>
<tr>
<td>COMM 200</td>
<td>Introduction to Media Writing</td>
<td>3</td>
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<tr>
<td>COMM 375</td>
<td>Principles of Strategic Communication</td>
<td>3</td>
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**Professional Specialization Electives:** 12

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<tbody>
<tr>
<td>COMM 308</td>
<td>Business and Professional Speaking</td>
</tr>
<tr>
<td>COMM 330</td>
<td>Photography for the Media</td>
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<td>COMM 362</td>
<td>Principles of Design For Media</td>
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<td>COMM 376</td>
<td>Advertising Creative Strategies</td>
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<td>COMM 377</td>
<td>Media Planning</td>
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<td>COMM 425</td>
<td>Specialty Writing</td>
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<td>Critical Approaches to Popular Culture</td>
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<td>COMM 442</td>
<td>Digital Media and Society</td>
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<td>COMM 465</td>
<td>Convergence Media</td>
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<td>COMM 472</td>
<td>Public Relations Campaigns</td>
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<td>COMM 476</td>
<td>Advertising Campaign Practicum</td>
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<td>COMM 485</td>
<td>Risk and Crisis Communication</td>
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**Total Credits** 21

**Minor Requirements and Notes**

- Student enrollment is limited to one degree program offered by the Department of Communication.
- A minimum of 9 credits must be taken at NDSU.