Global Business

Department Information

- **Department Location:** Richard H. Barry Hall
- **Department Phone:** 701-231-8651
- **Department Web Site:** www.ndsu.edu/business/ (http://www.ndsu.edu/business/)

**Credential Offered:**
Offered as a second major only

**Program Overview:**
bulletin.ndsu.edu/programs-study/undergraduate/global-business/ (http://bulletin.ndsu.edu/programs-study/undergraduate/global-business/)

Second Major Requirements

**Major: Global Business**

Required Credits: 40

**I. Primary Major Requirement**

Global Business is offered as a second major only. Students may pursue Global Business after declaring and being admitted into one of the College of Business’ primary professional programs of Accounting, Business Administration, Finance, Management, Management Information Systems, or Marketing (see admission requirements (https://www.ndsu.edu/business/) for all College of Business majors).

**II. Core Requirement**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 320</td>
<td>Principles of Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 320</td>
<td>Foundations of Management</td>
<td>3</td>
</tr>
<tr>
<td>MRKT 320</td>
<td>Foundations of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MIS 320</td>
<td>Management Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>BUSN 430</td>
<td>Legal and Social Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>BUSN 340</td>
<td>International Business</td>
<td>3</td>
</tr>
<tr>
<td>BUSN 341</td>
<td>Global Business Environment (or a UNIV 492 study abroad course) *</td>
<td>3</td>
</tr>
<tr>
<td>BUSN 489</td>
<td>Strategic Management</td>
<td>3</td>
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</tbody>
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Complete 3 courses from the following:

- MRKT 372 Global Retailing
- MGMT 440 International Management
- FIN 440 International Finance
- MRKT 440 International Marketing
- BUSN 440 International Business Law
- ENTR 440 International Entrepreneurship
- AGEC 371 Export Management

**II. Language Proficiency Requirement** **

3-14

**III. Study Abroad Requirement** ***

3

**Total Credits**

39-50

* The intent of BUSN 341 is to ensure that students participate in a study abroad experience that includes an academic component related to the country where the study abroad takes place. In addition to BUSN 341, BUSN 394: Individual Study (Global Business Environment) may also fulfill this requirement. Univ 492 (Study Abroad), NDSU Study Tour (Prefix 379) courses from across campus (faculty directed experience or field study in a foreign country) or other study abroad transfer courses approved by the department chair may also fulfill this requirement.
** A second year language proficiency at the college-level is required. Completion of any 300 or 400 level language course with a grade of B or higher will also fulfill this requirement. For non-native English speakers, completion of any 300 or 400 level ENGL course (this includes ENGL 320) with a grade of B or higher will fulfill this requirement.

Second Year Language Proficiency includes:
- (Prefix) 101: First Year Language I
- (Prefix) 102: First Year Language II
- (Prefix) 201: Second Year Language I
- (Prefix) 202: Second Year Language II

*** International students who are enrolled at NDSU will not be required to complete a study abroad experience. Instead, students must complete one of the following North American history courses: HIST 382, 421, 422, 423, 424, 425, 429, 431, 434, 436, 437, or 476. This history course will substitute for the BUSN 341 "European Business Environment or equivalent study abroad course" from course requirement group A.

Degree notes:

*Pre-Business Core Suggestions:* While not required, students are encouraged to take either ANTH 111 (Introduction to Anthropology) or COMM 216 (Intercultural Communication) as a general education cultural diversity requirement option. Students will also benefit from taking GEOG 161 (World Regional Geography) as an elective.