Agricultural Communication

Department Information

- **Department Location:** Minard Hall
- **Department Phone:** 701-231-7705
- **Department Web Site:** www.ndsu.edu/communication/ (http://www.ndsu.edu/communication/)
- **Credential Offered:** B.S.; B.A.
- **Plan Of Study Sample:** bulletin.ndsu.edu/programs-study/undergraduate/agricultural-communication/#planofstudytext (http://bulletin.ndsu.edu/programs-study/undergraduate/agricultural-communication/#planofstudytext)

Major Requirements

Major: Agricultural Communication

Degree Type: B.A. or B.S.
Minimum Degree Credits to Graduate: 120

University Degree Requirements

1. Satisfactory completion of all requirements of the curriculum in which one is enrolled.
2. Earn a minimum total of 120 credits in approved coursework. Some academic programs exceed this minimum.
3. Satisfactory completion of the general education requirements as specified by the university.
4. A minimum institutional GPA of 2.00 based on work taken at NDSU.
5. At least 36 credits presented for graduation must be in courses numbered 300 or higher.
6. Transfer Students: Must earn a minimum of 60 credits from a baccalaureate-degree granting or professional institution.
   a. Of these 60, at least 36 must be NDSU resident credits as defined in #7.
   b. Within the 36 resident credits, a minimum of 15 must be in courses numbered 300 or higher and 15 credits in the major field of study.
7. At least 36 credits must be NDSU resident credits. Resident credits include credits registered and paid for at NDSU.

For complete information, please refer to the Degree and Graduation Requirements (http://bulletin.ndsu.edu.academic-policies/undergraduate-policies/degree-and-graduation/) section of this Bulletin.

University General Education Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 110</td>
<td>College Composition I</td>
<td></td>
</tr>
<tr>
<td>ENGL 120</td>
<td>College Composition II</td>
<td></td>
</tr>
<tr>
<td>COMM 110</td>
<td>Fundamentals of Public Speaking</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Upper Division Writing †</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Quantitative Reasoning (R) †</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Science and Technology (S) †</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Humanities and Fine Arts (A) †</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>Social and Behavioral Sciences (B) †</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>Wellness (W) †</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Cultural Diversity (D) †</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Global Perspectives (G) †</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total Credits</strong></td>
<td><strong>39</strong></td>
</tr>
</tbody>
</table>
* May be satisfied by completing courses in another General Education category.
† General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review major requirements to determine if specific courses can also satisfy these general education categories.

A list of university approved general education courses and administrative policies are available here (http://bulletin.ndsu.edu/academic-policies/undergraduate-policies/general-education/#genedcoursedtext).

**Arts, Humanities, and Social Sciences**

**Degree Requirements**

**Bachelor of Science (B.S.) Degree** – The completion of a minor program of study.

**Bachelor of Arts (B.A.) Degree** – Second year language proficiency at college level required.

**Arts, Humanities and Social Sciences College Requirements**

An additional 9 credits are required by the College of Arts, Humanities and Social Sciences for a student whose primary degree is a Bachelor of Science or Bachelor of Arts degree in a major from the College of AHSS. These additional 9 credits are not required for the Bachelor of Science in Architecture degree, Bachelor of Science degree with a major in Environmental Design, Bachelor of Fine Arts degree, Bachelor of Music degree, for any student whose primary major or degree is not in the College of AHSS, or the student is earning two majors or two different degrees.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>AH&amp;SS College Requirements</td>
<td>Courses used to satisfy any general education requirement cannot be used to also count toward the AH&amp;SS College Requirements. A minimum of three credits is required in each of the 3 following areas for a total of 9 credits. Choose only those courses with the prefixes listed for each area. A course with the WGS prefix can only be used in one area.</td>
<td>9</td>
</tr>
<tr>
<td>Area One: Humanities</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Area Two: Social Sciences</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ANTH, CJ, COMM, EMGT, POLS, SOC, or WGS</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Area Three: Fine Arts</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ARCH, ART, ENVD, LA, MUSC, or THEA</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Credits**

9

**Major Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Communication Requirements</td>
<td>Students must complete the following 18 credits of coursework with a minimum GPA of 3.00 to be admitted to the professional major.</td>
<td></td>
</tr>
<tr>
<td>ENGL 120</td>
<td>College Composition II</td>
<td>3</td>
</tr>
<tr>
<td>COMM 110</td>
<td>Fundamentals of Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>COMM 112</td>
<td>Understanding Media and Social Change</td>
<td>3</td>
</tr>
<tr>
<td>COMM 114</td>
<td>Human Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 212</td>
<td>Interpersonal Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 220</td>
<td>Persuasion</td>
<td>3</td>
</tr>
</tbody>
</table>

**Professional Agricultural Communication Major**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 101</td>
<td>Majors and Careers in Communication</td>
<td>1</td>
</tr>
<tr>
<td>COMM 133</td>
<td>Introduction to Agricultural Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 200</td>
<td>Introduction to Media Writing</td>
<td>3</td>
</tr>
<tr>
<td>COMM 310</td>
<td>Advanced Media Writing</td>
<td>3</td>
</tr>
<tr>
<td>COMM 320</td>
<td>Communication Research Methods</td>
<td>3</td>
</tr>
<tr>
<td>COMM 362</td>
<td>Principles of Design For Media</td>
<td>3</td>
</tr>
<tr>
<td>COMM 431</td>
<td>Communication Ethics and Law</td>
<td>3</td>
</tr>
<tr>
<td>COMM 465</td>
<td>Convergence Media (Capstone)</td>
<td>3</td>
</tr>
<tr>
<td>COMM 496</td>
<td>Field Experience</td>
<td>3</td>
</tr>
</tbody>
</table>

Select one of the following for the upper division writing requirement:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 320</td>
<td>Business and Professional Writing</td>
<td>3</td>
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</tbody>
</table>


### Electives: 15

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 216</td>
<td>Intercultural Communication</td>
<td></td>
</tr>
<tr>
<td>COMM 245</td>
<td>Principles of Broadcast Production</td>
<td></td>
</tr>
<tr>
<td>COMM 308</td>
<td>Business and Professional Speaking</td>
<td></td>
</tr>
<tr>
<td>COMM 313</td>
<td>Editorial Processes</td>
<td></td>
</tr>
<tr>
<td>COMM 330</td>
<td>Photography for the Media</td>
<td></td>
</tr>
<tr>
<td>COMM 375</td>
<td>Principles of Strategic Communication</td>
<td></td>
</tr>
<tr>
<td>COMM 445</td>
<td>Advanced Broadcast Production</td>
<td></td>
</tr>
<tr>
<td>COMM 450</td>
<td>Issues in Communication</td>
<td></td>
</tr>
<tr>
<td>COMM 470</td>
<td>Research for Strategic Communication</td>
<td></td>
</tr>
<tr>
<td>COMM 485</td>
<td>Risk and Crisis Communication</td>
<td></td>
</tr>
<tr>
<td>AGE 242</td>
<td>Introduction to Agricultural Management</td>
<td></td>
</tr>
<tr>
<td>AGE 244</td>
<td>Agricultural Marketing</td>
<td></td>
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<tr>
<td>AGE 350</td>
<td>Agrisales</td>
<td></td>
</tr>
<tr>
<td>CFS 200</td>
<td>Introduction to Food Systems</td>
<td></td>
</tr>
<tr>
<td>EMGT 101</td>
<td>Emergencies, Disasters, and Catastrophes</td>
<td></td>
</tr>
</tbody>
</table>

### Minor Requirement: 16

Students are required to minor in Animal Science, Crop and Weed Science, Equine Science, Food Safety, Natural Resource Management, Range Science, or Soil Science.

### Total Credits 77

### Minor Notes:

- Student enrollment is limited to one degree program offered by the Department of Communication.

### Minor Requirements

#### Minor: Agricultural Communication

**Required Credits: 21**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 112</td>
<td>Understanding Media and Social Change</td>
<td>3</td>
</tr>
<tr>
<td>COMM 133</td>
<td>Introduction to Agricultural Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 200</td>
<td>Introduction to Media Writing</td>
<td>3</td>
</tr>
</tbody>
</table>

**Professional Specialization Electives: 12**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 245</td>
<td>Principles of Broadcast Production</td>
<td></td>
</tr>
<tr>
<td>COMM 308</td>
<td>Business and Professional Speaking</td>
<td></td>
</tr>
<tr>
<td>COMM 310</td>
<td>Advanced Media Writing</td>
<td></td>
</tr>
<tr>
<td>COMM 313</td>
<td>Editorial Processes</td>
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</tr>
<tr>
<td>COMM 330</td>
<td>Photography for the Media</td>
<td></td>
</tr>
<tr>
<td>COMM 362</td>
<td>Principles of Design For Media</td>
<td></td>
</tr>
<tr>
<td>COMM 375</td>
<td>Principles of Strategic Communication</td>
<td></td>
</tr>
<tr>
<td>COMM 465</td>
<td>Convergence Media</td>
<td></td>
</tr>
<tr>
<td>COMM 470</td>
<td>Research for Strategic Communication</td>
<td></td>
</tr>
</tbody>
</table>
Minor Requirements and Notes

- Students must earn a minimum GPA of 2.75 in courses applied to the minor.
- Student enrollment is limited to one degree program offered by the Department of Communication.
- A minimum of 9 credits must be taken at NDSU.