Sport Management

Sport Management Major

The Sport Management major is designed to prepare students for careers in sport and recreation organizations. The capstone experience is a 15 credit internship that may be completed during the junior or senior year or variable credit experiences taken throughout the program at approved local, state, regional, national or international organizations. To enhance employment prospects, undergraduate candidates in the Sport Management major are required to complete a Business Administration minor.

Students are also encouraged to participate in the Sport Management Association. This student organization meets regularly to organize and conduct professional and service events.

Pre-Professional/Professional Emphasis

Students are admitted to the Pre-Professional emphasis in Sport Management when declaring the major. The Pre-Professional emphasis encompasses the freshman year; transfer students are also placed in the Pre-Professional emphasis upon acceptance to the university. Entrance into the Professional Emphasis occurs for sophomores during the third semester of attendance; for transfer students, application occurs during the first semester of attendance.

The following requirements must be met before beginning the professional emphasis (sophomore, junior and senior level courses with prefix HNES) of study:

1. Successful completion of HNES 190 Introduction to Sport Management with a grade of ’B’ or better
2. Successful completion of HNES 224 Sport and Event Management with a grade of ’B’ or better
3. Minimum NDSU GPA of 2.75 or higher

Application guidelines are provided during HNES 190 and during advising sessions with freshmen.

Retention Standards

Students must meet the following retention standards (per semester) in order to maintain their status in the Sport Management professional program:

- Maintain a “C” or higher in all HNES courses required for the major.
- Maintain an NDSU cumulative GPA of 2.75 or higher on a 4.00 scale.
- Maintain GPA requirements for the Business Administration Minor.

Major Requirements

Major: Sport Management

Degree Type: B.S.
Required Degree Credits to Graduate: 122

General Education Requirements for Baccalaureate Degree

- A list of approved general education courses is available here (http://bulletin.ndsu.edu/academic-policies/undergraduate-policies/general-education/#gedcoursestext).
- General education courses may be used to satisfy requirements for both general education and the major, minor, and program emphases, where applicable. Students should carefully review the major, minor, and program emphases requirements for minimum grade restrictions, should they apply.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 110</td>
<td>College Composition I</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 120</td>
<td>College Composition II</td>
<td></td>
</tr>
<tr>
<td>COMM 110</td>
<td>Fundamentals of Public Speaking</td>
<td></td>
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<tr>
<td>Upper Division Writing †</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quantitative Reasoning (R) †</td>
<td></td>
<td></td>
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<tr>
<td>Science and Technology (S) †</td>
<td></td>
<td></td>
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<tr>
<td>Humanities and Fine Arts (A) †</td>
<td></td>
<td></td>
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<tr>
<td>Social and Behavioral Sciences (B) †</td>
<td></td>
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<tr>
<td>Wellness (W) †</td>
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</tbody>
</table>
Cultural Diversity (D) †
Global Perspectives (G) †

Total Credits 39

* May be satisfied by completing courses in another General Education category.
† May be satisfied with courses required in the major. Review major requirements to determine if a specific upper division writing course is required.

Major Requirements

- A cumulative GPA of 2.75 or higher is required for admission to the Sport Management program.
- An NDSU GPA of 2.75 or higher must be maintained and the student must earn a grade of “C” or better in the HNES major requirements courses to retain status in the professional program.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>COMM 112</td>
<td>Understanding Media and Social Change (May satisfy general education category B)</td>
<td>3</td>
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<tr>
<td>COMM 200</td>
<td>Introduction to Media Writing</td>
<td>3</td>
</tr>
<tr>
<td>CSCI 114</td>
<td>Microcomputer Packages (May satisfy general education category S)</td>
<td>3</td>
</tr>
<tr>
<td>or MIS 116</td>
<td>Business Use of Computers</td>
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<tr>
<td>COMM 375</td>
<td>Principles of Strategic Communication</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 320</td>
<td>Business and Professional Writing (May satisfy general education category C)</td>
<td>3</td>
</tr>
<tr>
<td>HNES 100</td>
<td>Concepts of Fitness &amp; Wellness (May satisfy general education category W)</td>
<td>2</td>
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<tr>
<td>HNES 190</td>
<td>Introduction to Sport Management  *</td>
<td>3</td>
</tr>
<tr>
<td>HNES 224</td>
<td>Sport and Event Management  *</td>
<td>3</td>
</tr>
<tr>
<td>HNES 226</td>
<td>Socio-Cultural Dimension in Sport</td>
<td>3</td>
</tr>
<tr>
<td>HNES 304</td>
<td>Sport Promotion and Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>HNES 426</td>
<td>Sport Administration</td>
<td>3</td>
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<tr>
<td>HNES 431</td>
<td>Governance, Policy, Legal Liability and Ethics in Sport</td>
<td>3</td>
</tr>
<tr>
<td>HNES 436</td>
<td>Contemporary Issues in Sport Management</td>
<td>3</td>
</tr>
<tr>
<td>HNES 485</td>
<td>Sport Management Internship (students need to have completed HNES 190, 224 and 226 to be eligible for HNES 485)</td>
<td>15</td>
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<tr>
<td>PSYC 111</td>
<td>Introduction to Psychology (May satisfy general education category B)</td>
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<tr>
<td>SOC 110</td>
<td>Introduction to Sociology (May satisfy general education category B)</td>
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Business Competency Options - Select one of the two options listed below:

Option 1 - Management Group (Student must choose 9 credits) - MGMT 330, MGMT 430, MGMT 450, MGMT 451, MGMT 453, MGMT 454, MGMT 470, or BUSN 340

Option 2 - Marketing Group (Student must choose 9 credits) - MRKT 362, MRKT 410, MRKT 420, MRKT 460, MRKT 470, or BUSN 340

Required Minor - Business Administration

Minor application form is required to be completed with the College of Business. The business minor requires a 2.50 GPA in minor courses which cannot be taken pass/fail.

Total Credits 24

* Requires a grade of ‘B’ or better.

Degree Requirements and Notes

- Course taken Pass/Fail will not be used to satisfy any requirements other than total credits.
- Students who have specific career goals in mind may elect to complete additional minor(s) by choosing focused electives. Examples of other minors that compliment Sport Management include: Accounting, Community Development, Hospitality & Tourism Management, Human Development and Family Science, Journalism, Public Relations & Advertising, Management Communication, and Web Design.

Plan of Study

The following combinations of courses are suggested semester schedules that allow the student to complete his/her major/option degree program in a four-year span. The arrangement of courses is based on which semesters the course is offered, the classification and the prerequisites or corequisites required for successful completion of the course. The 4-Year Plan should be used with the curriculum guide. Remember, this is only a guide and circumstances may change the plan.
### Freshman

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<th>Fall</th>
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<th>Spring</th>
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<tr>
<td>ENGL 110</td>
<td>4</td>
<td>COMM 110</td>
<td>3</td>
</tr>
<tr>
<td>HNES 100</td>
<td>2</td>
<td>COMM 112</td>
<td>3</td>
</tr>
<tr>
<td>HNES 190</td>
<td>3</td>
<td>CSCI 114 or MIS 116</td>
<td>3</td>
</tr>
<tr>
<td>PSYC 111</td>
<td>3</td>
<td>ENGL 120</td>
<td>3</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>3</td>
<td>Humanities/Fine Arts</td>
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### Sophomore

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<th>Spring</th>
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<tr>
<td>ACCT 102 (Busn Minor)</td>
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<td>COMM 375</td>
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<tr>
<td>COMM 200</td>
<td>3</td>
<td>ECON 105 (Busn Minor)</td>
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<tr>
<td>HNES 224</td>
<td>3</td>
<td>HNES 226</td>
<td>3</td>
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<tr>
<td>Humanities/Fine Arts-Diversity</td>
<td>3</td>
<td>SOC 110</td>
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<tr>
<td>Science/Tech</td>
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<td>Science/Tech w Lab</td>
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### Junior

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<th>Fall</th>
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<th>Spring</th>
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<tbody>
<tr>
<td>ENGL 320</td>
<td>3</td>
<td>HNES 304</td>
<td>3</td>
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<tr>
<td>HNES 485</td>
<td>4</td>
<td>HNES 431</td>
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</tr>
<tr>
<td>MGMT 320</td>
<td>3</td>
<td>HNES 436</td>
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<tr>
<td>MRKT 320</td>
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<td>HNES 485</td>
<td>4</td>
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Business Competency | 3 |

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### Senior

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<th>Fall</th>
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<tbody>
<tr>
<td>HNES 426</td>
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<td>HNES 485</td>
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<td>Business Competency</td>
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<tr>
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**Total Credits: 120**

* HNES 485 Internship can be taken for variable credit (depending on hours) throughout various terms, including summer, to reach a total 15 credits.