The entrepreneurship programs serve the needs and is accessible to all NDSU students, regardless of major. The minor and certificate provides students with tools and capabilities that would allow them to address the intricacies of starting and managing a new venture, whether that venture be a new startup or a spinoff from an existing company.

Having both a baccalaureate degree and an entrepreneurship minor would provide students with credentials demonstrating their capabilities. The certificate would provide a mechanism by which individuals who may be working with a new venture or who are considering starting a new venture to obtain tools and capabilities to enhance their likelihood of success.