Merchandising

Department Information

- **Department Head:**
  Kwangsoo Park, Ph.D.
- **Graduate Coordinator:**
  Linda Manikowske, Ph.D.
- **Department Location:**
  178 Evelyn Morrow Lebedeff Hall (EML)
- **Department Phone:**
  (701) 231-7352
- **Department Web Site:**
  [www.ndsu.edu/adhm/ms_in_merchandising/](http://www.ndsu.edu/adhm/ms_in_merchandising/)
- **Application Deadline:**
  Applicants should apply at least two months prior to the start of classes each semester.
- **Credential Offered:**
  M.S., Certificate
- **English Proficiency Requirements:**
  TOEFL iBT 71, IELTS 6

Master of Science

The 36-credit master's degree program consists of ten required 3-credit courses, listed below, as well options for the remaining 6 credits. Course descriptions and tentative schedules are available at [https://www.gpidea.org/program/merchandising](https://www.gpidea.org/program/merchandising/).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ADHM 710</td>
<td>Consumer Behavior in Merchandising</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 720</td>
<td>Professional Advancement</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 730</td>
<td>Product Design, Development and Evaluation</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 740</td>
<td>Promotional Strategies in Merchandising</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 750</td>
<td>Retail Theory and Current Practice</td>
<td>3</td>
</tr>
<tr>
<td>ADHM 765</td>
<td>Merchandising Analytics</td>
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<tr>
<td>ADHM 770</td>
<td>International Retail Expansion</td>
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<td>ADHM 775</td>
<td>Research Methods in Merchandising</td>
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<td>ADHM 780</td>
<td>Financial Merchandising Implications</td>
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<td>ADHM 785</td>
<td>Strategic Merchandise Planning</td>
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<tr>
<td>ADHM 797S</td>
<td>Comprehensive Project (or ADHM 798 or Electives)</td>
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Graduate Certificate

The 12 credit graduate certificate program consists of three required 3-credit courses and one elective 3-credit course, listed below.

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<tr>
<td>ADHM 710</td>
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<td>ADHM 740</td>
<td>Promotional Strategies in Merchandising</td>
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<td>or ADHM 740</td>
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<tr>
<td>ADHM 750</td>
<td>Retail Theory and Current Practice</td>
<td>3</td>
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