Business Administration

Department Information

- **Program Director:**
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  Barry Hall
- **Department Phone:**
  (701) 231-6038
- **Department Web Site:**
  www.ndsu.edu/mba (http://www.ndsu.edu/mba/)
- **Application Deadline:**
  Applications are reviewed on a rolling admission basis for the intended or next available term.
- **Credential Offered:**
  M.B.A.
- **Test Requirement:**
  GMAT or GRE**
- **English Proficiency Requirements:**
  TOEFL iBT 79; IELTS 6.5

The total course requirements necessary to complete the MBA degree will vary depending on the background of the student. An adequate background in the functional areas of business is necessary for all students.

Foundation course areas include accounting, economics, statistics, management, marketing, and finance. Based on previous course work, some or all of these courses may be waived.

Beyond the foundation course requirements, all students must complete 30 semester hours of graduate work. Graduate courses in the MBA Program include the following eight required 2-credit core courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA 701</td>
<td>Strategic Cost Management</td>
<td>2</td>
</tr>
<tr>
<td>MBA 702</td>
<td>Advanced Financial Management</td>
<td>2</td>
</tr>
<tr>
<td>MBA 703</td>
<td>Advanced Organizational Behavior</td>
<td>2</td>
</tr>
<tr>
<td>MBA 704</td>
<td>Supply Chain and Operations Management</td>
<td>2</td>
</tr>
<tr>
<td>MBA 705</td>
<td>Strategic Marketing Management</td>
<td>2</td>
</tr>
<tr>
<td>MBA 706</td>
<td>Managing Information Resources</td>
<td>2</td>
</tr>
<tr>
<td>MBA 707</td>
<td>Microeconomics for Managers</td>
<td>2</td>
</tr>
<tr>
<td>MBA 708</td>
<td>Advanced Strategic Management</td>
<td>2</td>
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</tbody>
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Elective course options for plan of study: 14

- MBA 711 Advanced Investment Analysis
- MBA 712 Advanced Portfolio Management
- MBA 713 Financial Derivatives
- MBA 714 Financial Analysis and Valuation
- MBA 721 Creating and Marketing Innovations
- MBA 722 Marketing Analytics and Customer Intelligence
- MBA 723 Digital Marketing
- MBA 724 Integrated Marketing Communications
- MBA 732 Managerial Leadership: Essential Competencies
### MBA 733
Management Decision Making

### MBA 734
Negotiations and Alternative Dispute Resolution

### MBA 751
Business Analytics Concepts

### MBA 752
Business Analytics Strategy

### MBA 753
Business Analytics Methods

**Total Credits:** 30

### Health Care Industry Concentration

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</thead>
<tbody>
<tr>
<td>Core Courses</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>MBA Elective Courses</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>PH 704</td>
<td>Public Health Management and Policy</td>
<td>3</td>
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</tbody>
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Two of the following courses:

- PH 710  | Healthcare Delivery in the United States     |
- PH 720  | Environmental Health                         |
- PH 741  | Social and Behavioral Sciences in Public Health |
- PH 765  | Cultural Competence Health Care              |

**Total Credits:** 33

### Supply Chain Logistics Concentration

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<td></td>
</tr>
</tbody>
</table>

Additional nine credits selected from the following set of courses:

- TL 711  | Logistics Systems                            |
- TL 715  | Introduction to ERP                          |
- TL 721  | International Logistics Management           |
- TL 723  | Advanced Supply-Chain Planning Across the Enterprise |
- TL 725  | ERP Configuration                             |
- TL 729  | Adaptive Planning in Logistics Systems        |
- TL 731  | Logistics Decision Analysis                   |

**Total Credits:** 33