Agricultural Communication

A major or minor in Agricultural Communication combines the resources and expertise of two units, communication and agriculture, to produce trained communicators who can explain science, technologies, and complex agricultural issues to diverse audiences.

The curricular structure of the Agricultural Communication program is listed below for students entering the program. Students must complete an applied capstone course.

**Major Requirements**

**Major: Agricultural Communication**

Degree Type: B.A. or B.S.
Required Degree Credits to Graduate: 122

**Arts, Humanities, and Social Sciences**

**Degree Requirements**

Bachelor of Science (B.S.) Degree – The completion of a minor program of study, a second major, or a second degree is required.

Bachelor of Arts (B.A.) Degree – Second year language proficiency at college level required.

**General Education Requirements**

**First Year Experience (F):**

UNIV 189 Skills For Academic Success (Students transferring in 24 or more credits do not need to take UNIV 189.) 1

**Communication (C):**

ENGL 110 College Composition I 3
ENGL 120 College Composition II 3

Select one of the following: 3

ENGL 320 Business and Professional Writing
ENGL 321 Writing in the Technical Professions
ENGL 323 Creative Writing
ENGL 324 Writing in the Sciences
ENGL 325 Writing in the Health Professions
ENGL 357 Visual Culture and Language
ENGL 358 Writing in the Humanities and Social Sciences
ENGL 459 Researching and Writing Grants and Proposal
COMM 110 Fundamentals of Public Speaking 3

**Quantitative Reasoning (R): Select from current education list** 3

**Science & Technology (S):**

A one-credit lab must be taken as a co-requisite with a general education science/technology course unless the course includes an embedded lab experience equivalent to a one-credit course. Select from current general education list.

**Humanities & Fine Arts (A): Select from current general education list** 6

**Social & Behavioral Sciences (B):**

Courses needed to fulfill this category will be completed as part of the pre-communication requirements.

**Wellness (W): Select from current general education list** 2

**Cultural Diversity (D):**

COMM 216 Intercultural Communication 3

**Global Perspective: Select from current general education list**

**Total Credits** 40

**Arts, Humanities and Social Sciences College Requirements**

An additional 9 credits are required by the College of Arts, Humanities and Social Sciences for all Bachelor of Science and Bachelor of Arts degree programs of study, except the Bachelor of Fine Arts degree, the Bachelor of Music degree, Bachelor of Landscape Architecture degree, and the Bachelor of Science in Architecture degree:
AH&SS College Requirements

Courses used to satisfy any general education requirement cannot be used to also count toward the AH&SS College Requirements. A
minimum of three credits is required in each of the 3 following areas for a total of 9 credits. Choose only those courses with the prefixes listed
for each area. A course with the WGS prefix can only be used in one area.

Area One: Humanities
ARB, ENGL, FREN, GERM, HIST, HUM, PHIL, RELS, SPAN, or WGS

Area Two: Social Sciences
ANTH, CJ, COMM, EMGT, POLS, SOC, or WGS

Area Three: Fine Arts
ARCH, ART, ENVD, LA, MUSC, or THEA

Total Credits
9

Major Requirements

General Education Requirements

AH&SS College Requirements

Pre-Communication Requirements:
Students must complete the following 21 credits of selected courses with a grade of 'B' or better to be a communication major. These courses
may be repeated only once for grade improvement.

ENGL 120  College Composition II  3
COMM 110  Fundamentals of Public Speaking  3
or COMM 111  Honors Public Speaking  3
COMM 112  Understanding Media and Social Change  3
COMM 114  Human Communication  3
COMM 212  Interpersonal Communication  3
COMM 216  Intercultural Communication  3
Select one of the following:  3
SOC 110  Introduction to Sociology
POLS 110  Introduction to Political Science
PSYC 111  Introduction to Psychology
CJ 201  Introduction to Criminal Justice

Professional Agricultural Communication Major

Communication Core:
COMM 133  Introduction to Agricultural Communication  3
COMM 320  Communication Analysis  3
COMM 301  Rhetorical Traditions  3
or COMM 321  Introduction to Communication Theory
COMM 431  Communication Ethics and Law  3
COMM 465  Convergence Media (Capstone)  3

Agricultural Core: Students are required to take 12 credits in Agriculture.

A minor in agriculture is recommended. Consult with your adviser on elective options.

Professional Specialization: Select 3 courses from the following:  9
COMM 200  Introduction to Media Writing
COMM 260  Introduction to Web Design
COMM 308  Business and Professional Speaking
COMM 310  Advanced Media Writing
COMM 313  Editorial Processes
COMM 362  Principles of Design For Print
COMM 425  Specialty Writing
COMM 450  Issues in Communication

Degree Requirements: Potential of 22 credits to reach 122.

Total Credits 122
**Minor Requirements**

**Agricultural Communication Minor**

**Minor Requirements**

**Required Credits:** 21

**Required Courses (above general education requirements)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 112</td>
<td>Understanding Media and Social Change</td>
<td>3</td>
</tr>
<tr>
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<td>3</td>
</tr>
<tr>
<td>COMM 216</td>
<td>Intercultural Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 133</td>
<td>Introduction to Agricultural Communication</td>
<td>3</td>
</tr>
</tbody>
</table>

**Professional Specialization: Select 2 courses from the following:**

<table>
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<tbody>
<tr>
<td>COMM 260</td>
<td>Introduction to Web Design</td>
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<td>COMM 308</td>
<td>Business and Professional Speaking</td>
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<tr>
<td>COMM 362</td>
<td>Principles of Design For Print</td>
</tr>
<tr>
<td>COMM 484</td>
<td>Organizational Advocacy and Issue Management</td>
</tr>
<tr>
<td>COMM 485</td>
<td>Risk and Crisis Communication</td>
</tr>
</tbody>
</table>

**Total Credits** 21

* Courses that satisfy general education requirements in the major program of study must be unique from these requirements.

**Minor Requirements and Notes**

* A minimum of 8 credits must be taken at NDSU.